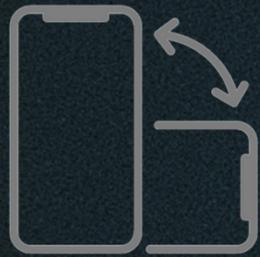
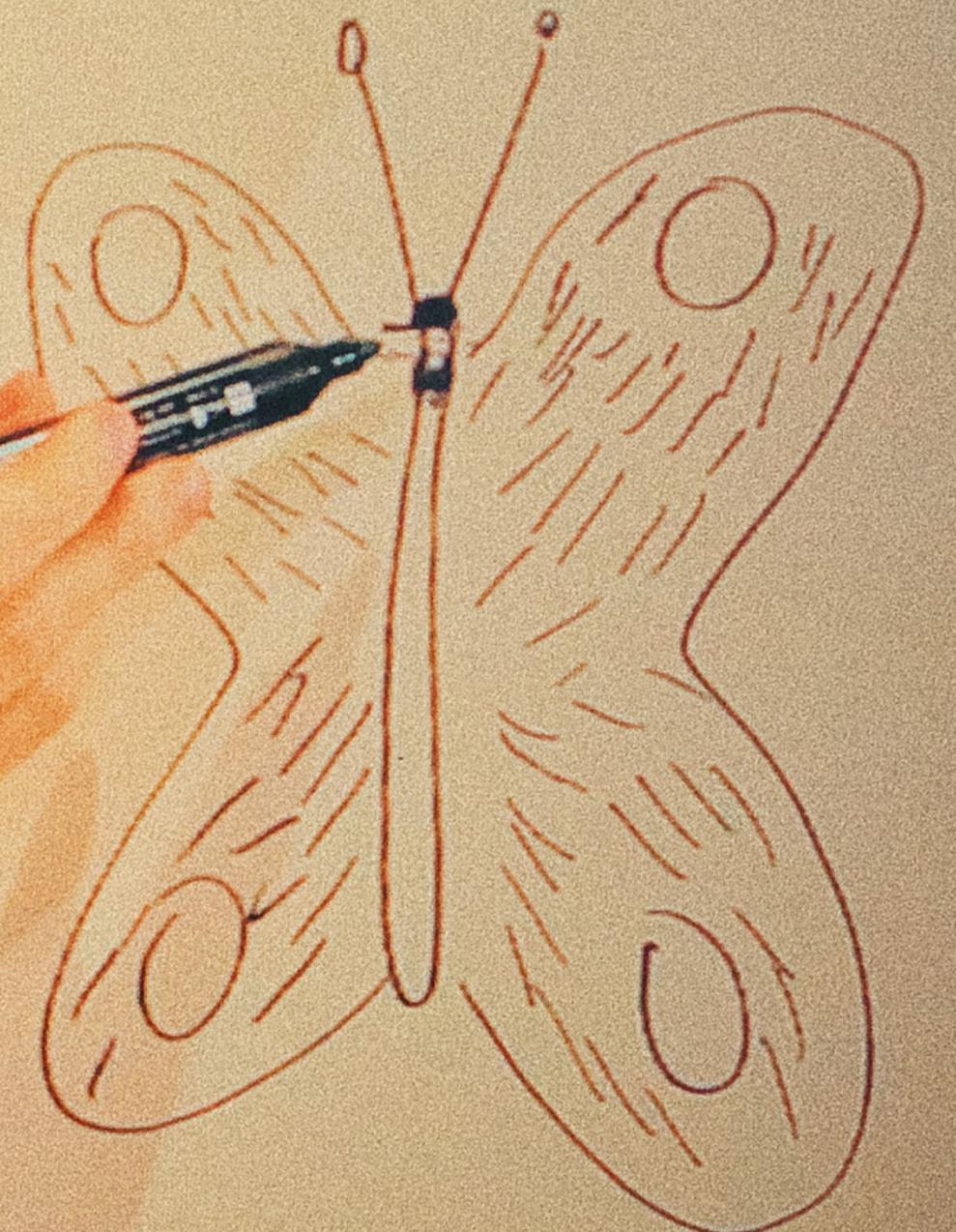


NON PROFIT ORGANIZATION
AND ARTIST PROPOSAL



The Butterfly effect

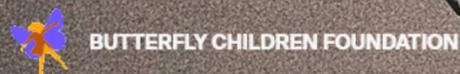


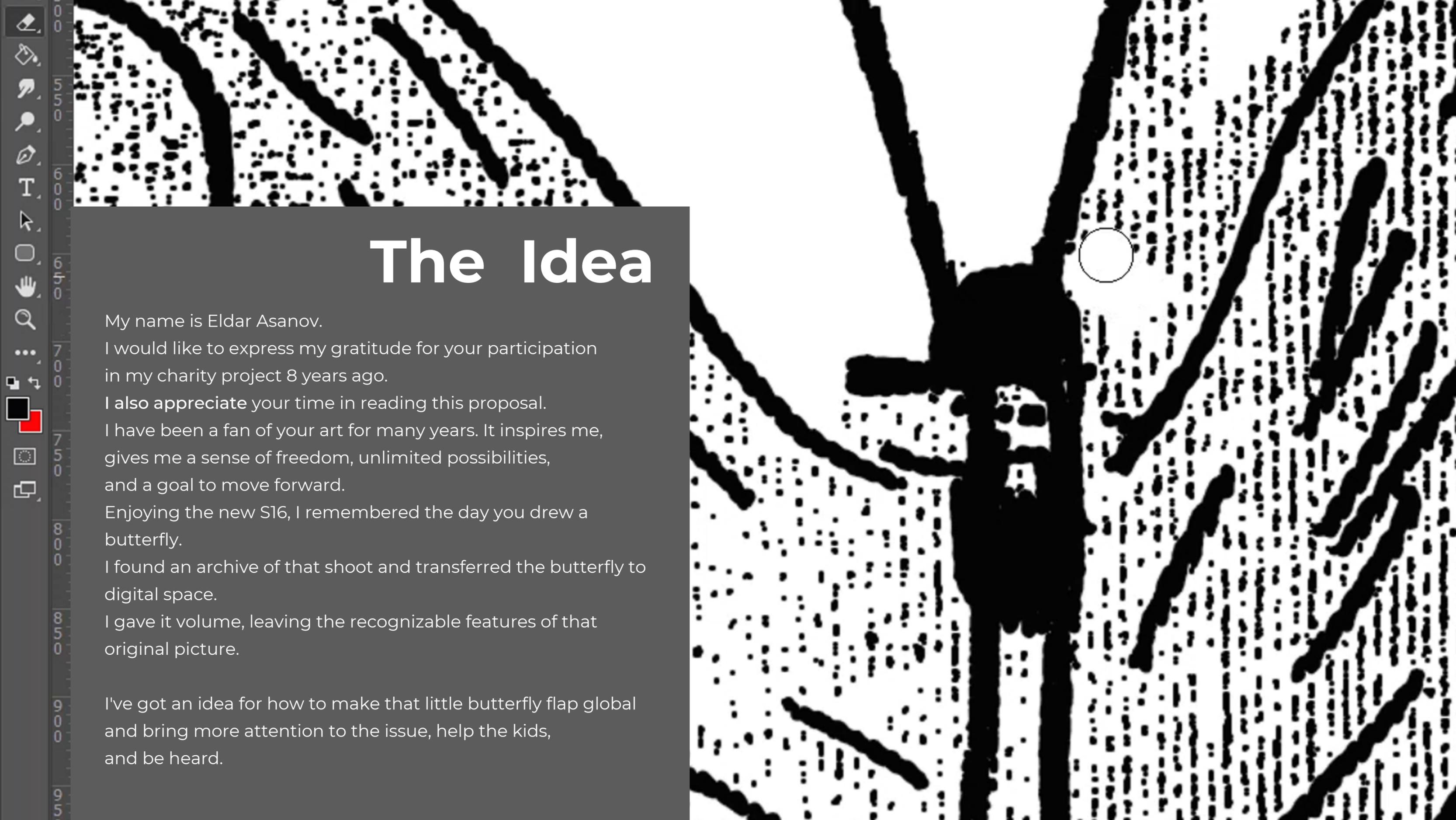
Project background

On December 10, 2013, while in Moscow, Woodkid drew a butterfly for the Charitable Foundation "Butterfly Children"

Charitable Foundation "Butterfly Children" is engaged in comprehensive assistance to children with a rare genetic disease - epidermolysis bullosa (EB). According to world statistics, EB occurs in one child per 50-100 thousand births. The cause of the disease is a breakdown in a gene, due to which the body lacks a protein that is responsible for connecting the layers of the skin. With any mechanical injury, and sometimes without it, bubbles appear on the child's skin, and the skin exfoliates, leaving an open wound, which must be constantly closed with special dressings and protected from repeated damage. In some patients, the same wounds occur on the mucous membranes.

People with epidermolysis bullosa are called "butterflies", metaphorically comparing their sensitive skin to the wing of a butterfly.





The Idea

My name is Eldar Asanov.

I would like to express my gratitude for your participation in my charity project 8 years ago.

I also appreciate your time in reading this proposal.

I have been a fan of your art for many years. It inspires me, gives me a sense of freedom, unlimited possibilities, and a goal to move forward.

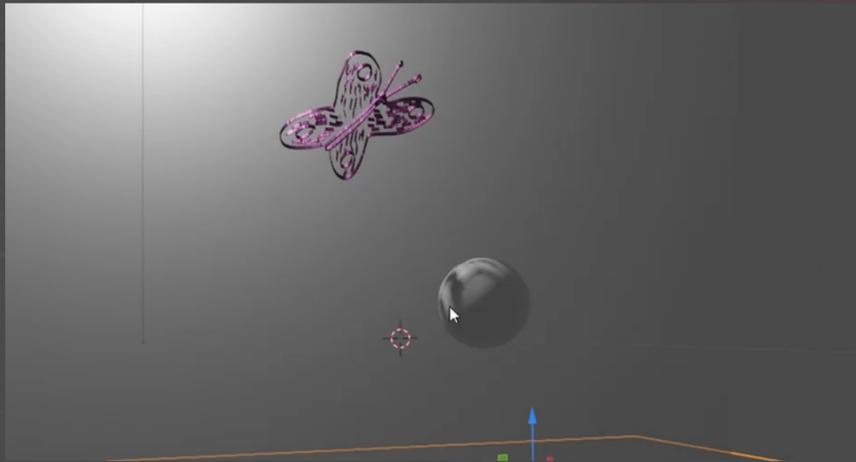
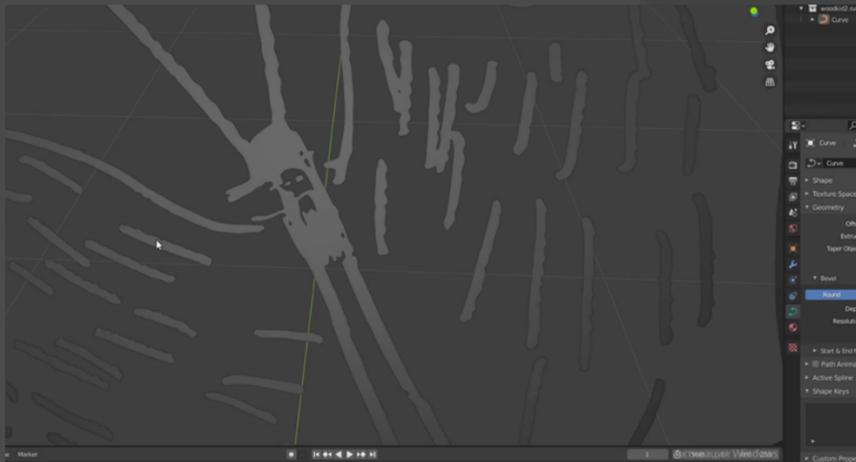
Enjoying the new S16, I remembered the day you drew a butterfly.

I found an archive of that shoot and transferred the butterfly to digital space.

I gave it volume, leaving the recognizable features of that original picture.

I've got an idea for how to make that little butterfly flap global and bring more attention to the issue, help the kids, and be heard.

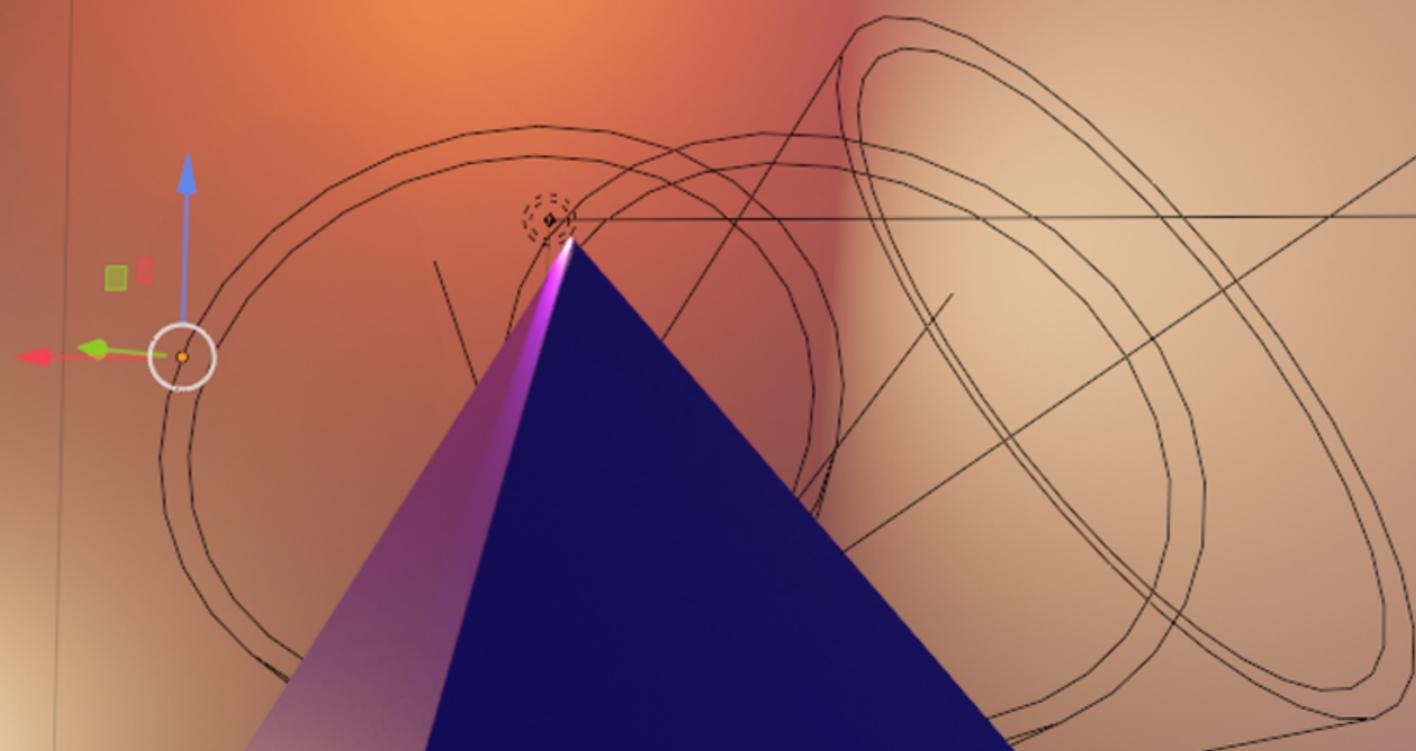
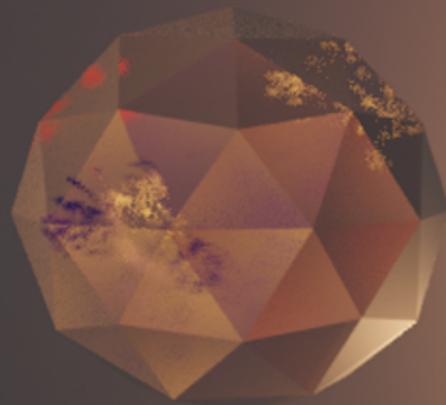
User Perspective
(1) woodkid2.svg | Plane.001



Process

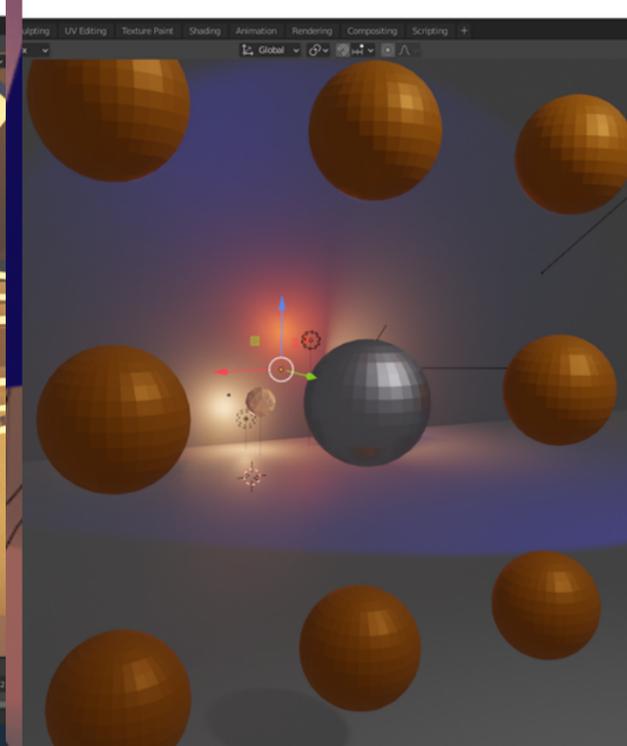
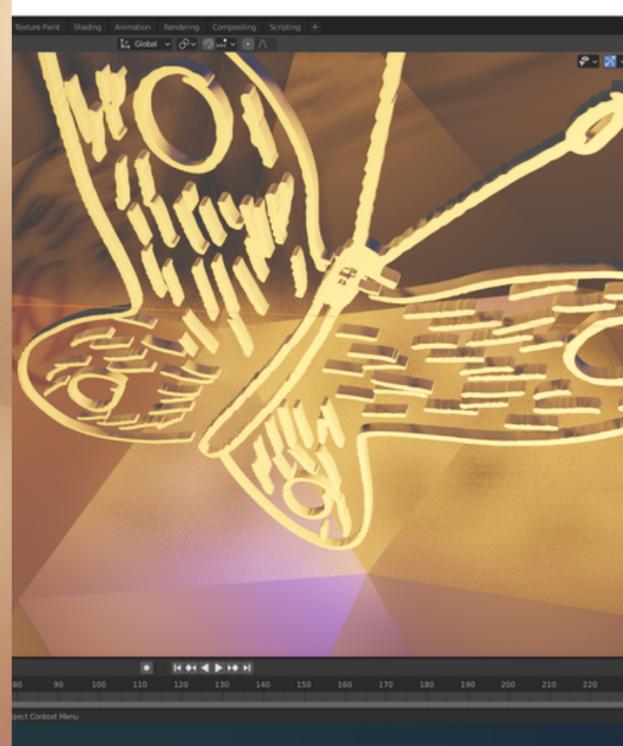
I placed the butterfly symbol in the space of consciousness, where the physical world connects with the world of ideas, thoughts, and information.

Triptych



The Butterfly effect artwork - is a very important part of the art triptych I'm working on right now. There are three messages in the context of virtual reality:

1. Small things can change the world
2. You are not alone
3. Love your life





Your role

8 years ago we received a strong, simple symbol. The energy contained in this work is very powerful. I'm asking you for an opportunity to collaborate. I will provide all additional information upon your request.

Funds

As soon as I'll receive your permission to use the butterfly image for the collaboration, I will bring those digital sketches to perfection. I'll be happy to assist with any of your ideas. With the support of the Charitable Foundation "Butterfly Children", Art gallery "Sense", digital art family "Rassvet" we will sell the digital artwork on NFT auction. All proceeds will be donated to the fund.

Me

I am a film director and artist with more than 10 years of experience. Working also as a music video director and stage VJ artist. A part of my vision was built on your works.

Thank you

Dear Yoann, with respect to your talent, with excitement and responsibility, I am making you this offer.

With your consent, you will support not only the fund but also draw attention to the art of Russian artists, which are underrepresented due to many restrictions.

It's a dream to collaborate with you and I really appreciate this opportunity.

Thank you.

Eldar Asanov. Artist.

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elbartodiy@gmail.com
[@elbartoDIY](https://www.instagram.com/elbartoDIY)